

Laura Holder
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Skills **Design direction and leadership of creative, collaborative, multidisciplinary teams**, user-centered interface and **interaction design**, prototyping, **responsive design**, identity design, **interface writing**, illustration commission, Adobe Creative Suite, XHTML/CSS, **detail-oriented** and organized, twenty years of experience at the intersection of news and digital publishing.

Experience	7/2013-present	The Wall Street Journal - Design Director, News Graphics Lead team of designer-developers to create visual systems for templated and bespoke data storytelling; collaborate with designers, developers, data-journalists, reporters, editors, and illustrators to craft longform and data-driven stories
	1/2008-7/2013	The Wall Street Journal - Product Design Director Lead team of information architects, designers and front-end developers in design and interface writing for product of WSJ.com, MarketWatch.com and Barrons.com
	5/2006-12/2007	Reuters Global Media - Product Design Director, Consumer Media Product user-experience, design & direction for Reuters.com, enterprise software design, on-air broadcast package design direction, award winning photo site "The State of the World" design and art direction
	1/2006-5/2006	The New York Times - Interaction Designer Blogs design, product design, iconography, newsletter design
	8/2004-1/2006	Daylo.com - Creative Director, Co-founder Design, UX, IA, identity and marketing design for services marketplace startup
	8/2004-1/2006	Gartner, Inc., Parents.com, Child.com, FamilyCircle, com, TheHistoryChannel.com Interaction design, HTML/CSS
	3/1997-3/2001	CBSNEWS.com - Associate Creative Director Design and direction for first online publication for CBS News & Entertainment

Select Awards & Accomplishments

Data Journalism Best Data Visualization of the Year 2016 - "The Rhymes Behind Hamilton"

Online News Association for Explanatory Reporting - "2050: Demographic Destiny" series

Society for News Design Gold, Single-subject Project - "Blue Feed, Red Feed"

SND Silver, Features Coverage 2016 - "The Rhymes Behind Hamilton"

SND Award of Excellence, Features - 2016 "Innovation Paradox" series

SND Gold, Use of Multimedia 2015 - "2050: Demographic Destiny" series

Information is Beautiful Silver 2016 - "What's Your Gender Pay Gap?"

SND Silver Features 2015 - "A Stolen Boy"

Photography exhibited at Jen Bekman Gallery

Membership - Good Experience Associates Councils, 2006 & 2007

Photography published in NYTimes, Gawker, Gothamist, Brownstoner, Good, Digital Lifestyle (Italy), The Fotolog.book

Education	1987-1991	Bachelor of Fine Arts, Iowa State University Post-graduate: Furniture Design, University of California at Berkeley Post-graduate: Furniture Design Scholarship, Anderson Ranch Arts Center Post-graduate: Graphic Design, Painting, Sculpture, Illinois State University
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